

BOULENGER, THE FLOORING CREATORS





Non-stop innovation since 1804

Boulenger has covered a lot of ground since it opened its first earthenware factory in Choisy-le-Roi. Today, we rank among the most dynamic poured flooring companies, not just in France but worldwide.

We have provided tens of millions of square metres of flooring for underground trains, hospitals, public buildings, sports halls and shopping centres to the utmost satisfaction of the master builders who have invested their trust in us.

Thanks to our corporate values and our permanent quest for innovation, we have stayed at the cutting edge of technology, offering technical solutions which reflect the latest design trends.

Our spectacular development can be put down to the **innovation, safety, comfort as well as easy installation and effortless maintenance** we offer our customers. Our **rigorous management and high-quality service** are appreciated by customers some of whom have been loyal to us for over 30 years.

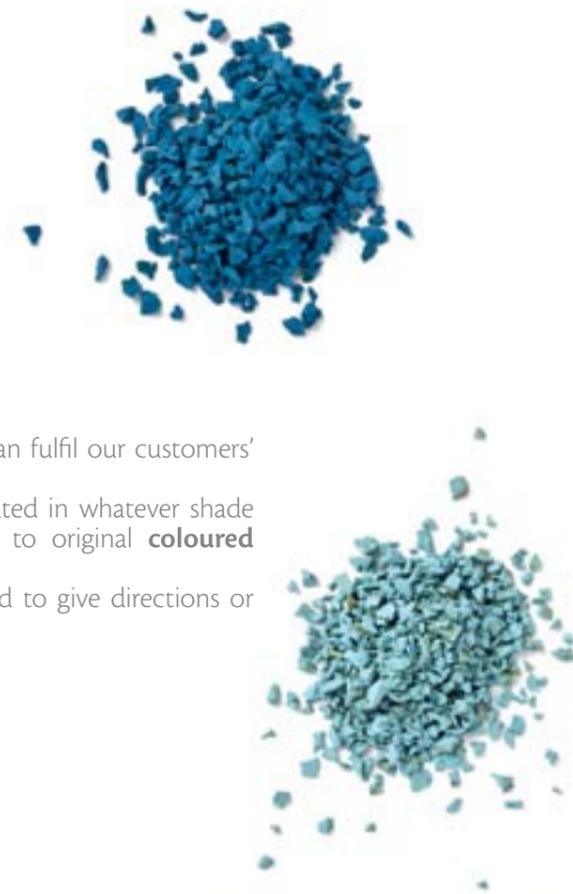
The poured floors specialist

Poured flooring is particularly suitable for covering large areas and meeting challenging specifications both in **new buildings and refurbishment projects**.

Thanks to their sound-reducing and shock-absorbing properties, durability, easy installation and low maintenance, our floors represent a **cost-effective high-performance solution** favoured by architects, design offices and local authorities' technical services. Seamless and weld-free, available in a wide choice of shades, our floors offer a **decorative value** which follows all the latest trends.

We can build on our extensive experience to create efficient partnerships with master builders.

Wherever you are in France, our technical partners trained in our expertise will be by your side **from the definition of your technical project right through to on-site monitoring**.



No-fuss flooring

Boulenger floors are **suitable for a whole range of applications**, directly on heated floors or surfaces subject to rising damp as well as for renovation projects, on top of coatings, tiling or magnetic vinyl paving.

Low-maintenance easy-care flooring helps keep costs in check and takes the strain of intensive use without a sound.

Healthy eco-friendly flooring

All company products are manufactured at our Villetaneuse factory in the Paris region. We apply a consistently high-quality, environmentally-friendly approach for all our products.

Unlike other floor coverings, our rubber-based materials are solvent free with extremely low volatile chemical compound emissions. They can be recycled at the end of their lifetime, further **reducing environmental impact**.

Our corporate strategy confirms our commitment to stay one step ahead of the toughest technical standards and offers us excellent potential for growth in ecobuilding markets.

Boulenger's colourful world

Thanks to our **wide choice of shades and patterns**, we can fulfil our customers' every desire.

Our imagination knows no bounds; our floors can be created in whatever shade takes architects' and interior designers' fancy, giving rise to original **coloured environments or colour-coded areas**.

Our **inlaid signage solutions** mean our floors can be used to give directions or safety instructions.

A partner you can trust

Our expertise in the floor coverings market ranges from the **development of custom technical solutions to product manufacture and floor laying** in the most challenging environments. You can count on us from start to finish.

Being present at every stage of the project helps us enjoy an excellent relationship with the master builders and technical teams with whom we develop **tailor-made solutions** to meet their exact specifications. Technical, aesthetic, logistical and economic considerations are all taken into account by our engineers, production staff and floor layers.

Our certified and guaranteed solutions

Most of our products are patented and **CSTB-approved** as well as including a ten-year warranty. They are formulated, manufactured and conditioned in our factories in France. They are laid by a network of hand-picked professionals nationwide who have received in-depth training.



A wide range of solutions and applications

■ Retail, industrial and hotel spaces: high-performance solutions for areas subject to heavy traffic

In department stores, hotels and industrial premises, flooring needs to reconcile constant use with the imperatives of everyday cleaning and upkeep. Easy installation and care are vital factors for architects and technical managers choosing flooring solutions.

■ Government and local authority buildings: all the qualities required to serve the public

Boulenger has taken up the public service building challenge, coping perfectly with intensive use and technical constraints. Ultra-strict safety standards, easy upkeep, economy, durability – our poured floors meet all the practical requirements of local authority technical specifications. From community centres to military bases, from municipal nurseries to concert halls, new or old alike, you will find our versatile flooring solutions in public places everywhere.

■ Educational establishments: from infants schools to universities, our floors pass with flying colours

Public and private schools and colleges in every region of France trust our experience and in-depth understanding of their needs. Millions of school children, students and teachers give our floors a rough time year in year out. Noise absorption, wear resistance, care, cleaning, renovation: Boulenger floors have an answer to your everyday needs, whatever your budget.

■ Recreational, arts and entertainment facilities: safe floors for maximum enjoyment

Cinemas, cafeterias, skating rinks and libraries are just some of the venues where Boulenger floors star. Weather-resistant flooring is a real bonus for outdoor sports amenities, and comfort and silence are essential qualities in cultural venues.

■ Healthcare buildings: healthy, discreet, comfortable and long-lasting floors which are always in good form

Underfoot and acoustic comfort, attractive appearance thanks to the seamless design and wide choice of shades – the staff, patients and families who spend time in healthcare buildings benefit from the comfort afforded by Boulenger poured floors. Managers appreciate being able to keep operating costs under control thanks to the easy care, durability, antibacterial and fungicidal properties but also the fact that our floors are easy to lay on both old and new surfaces.





Kameleon Communication - Lyon - www.kameleon-mhp.com - Photo credits: Franck Toussaint / Boulenger - Information subject to change without notice - 08/2015



15/17 avenue de la Division Leclerc 93430 VILLETANEUSE - Tel.: 00 33 (0) 825 885 887 - www.boulenger.fr